Remarks

Claims 1-15 are pending. By this Amendment, claims 1-8 and 12-15 have been amended. Reconsideration in view of the above amendments and following remarks is respectfully requested. No new matter is believed added.

Claims 2-8, 12-13, and 15 have been amended for non-statutory reasons: to correct one or more informalities, remove figure label number(s), and/or to replace European-style claim phraseology with American-style claim language. The claims are not narrowed in scope and no new matter is added.

In the Office Action, claims 1-15 were rejected under 35 U.S.C. 102(e) over Kasahara et al. (2002/0036650 A1), hereinafter "Kasahara." Applicants submit that this rejection is defective because Kasahara fails to disclose each and every feature of the claims as required by 35 U.S.C. 102. Accordingly, Applicants respectfully request withdrawal of this rejection.

Kasahara fails to disclose each and every claimed feature of the present invention. For example, claim 1 includes, among other features, a "determining means (16) for determining a display load of the device and for comparing the display load of the device with a threshold value," and "control means (18) for dynamically reducing a number of sub-fields available for display of an image responsive to said determined display load being below the threshold value." Claim 14 includes similar features. Contrary to the claimed invention, Kasahara's subfield number Z is assigned based on the map shown in FIG. 10, wherein the "subfield number Z either remains the same or decreases," "each time the average level Lav drops, and the column changes" (see, e.g., paragraph [0111].

Clearly, unlike the present invention, Kasahara does not reduce the subfield number Z "responsive to said determined display load being below the threshold value" as set forth in claims 1 and 14.

If the Examiner believes that anything further is necessary to place the application in condition for allowance, the Examiner is requested to contact Applicants' undersigned representative at the telephone number listed below.

Dated:

5/5/04

Respectfully submitted,

Michael F. Hoffman Reg. No. 40,019 RECEIVED

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